

News Release



Futu Collaborates with BNY Investments to Offer ETF Portfolio Strategies to Hong Kong Retail Investors

Hong Kong, March 20 2025: Futu Securities International (Hong Kong) Limited ("Futu"), a leading tech-driven digitalized brokerage in Hong Kong, and BNY Investments, part of The Bank of New York Mellon Corporation ("BNY") (NYSE: BK), a global financial services company, today announced Futu's launch of two ETF portfolio strategies, powered by BNY Investments, for Hong Kong retail investors.

Tapping into BNY Investments' broad range of proprietary and third-party solutions, Futu launched the Global Tech Satellite Strategy to invest in growth sectors, primarily within the technology space, and the Multi Asset Dividend Satellite Strategy which aims to achieve income generation over the long-term, providing Futu's clients access to liquid options investing in diversified portfolios.

"We are delighted to offer strategies powered by BNY Investments, a global leading investment manager, on our intelligent robo-advisory platform," says, **Steve Zeng, Head of Wealth Management and Web 3 Business at Futu.** "By integrating BNY Investments' sophisticated model portfolios into our cutting-edge platform, we're empowering investors to capture global opportunities more effectively and build diversified portfolios tailored to their unique financial goals."

"We are thrilled to leverage our expertise in managed solutions to expand the range of investment options for Futu's clients," says **Doni Shamsuddin, Head of Asia Pacific, BNY Investments**, "Powered by a team of more than 80 investment professionals and with over 35 years of experience in creating model portfolios, BNY Investments continues to deliver optimized solutions for our clients in Asia Pacific."

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About Futu Securities International (Hong Kong) Limited

Futu Securities International (Hong Kong) Limited ("Futu") is a licensed company recognized by the Securities and Futures Commission. Futu has sustained high growth momentum since its establishment in 2012, securing its market leadership in Hong Kong by the number of clients, with its trading volume from retail business ranked Top 1 in the market. Headquartered in Hong Kong, Futu is dedicated to leveraging technology to drive innovation, providing a cutting-edge, fintech-powered platform for seamless trading, investment, and wealth management. Through its proprietary platform, *Futubull*, users have access to real-time market data, insights, community interaction, and investor education. On March 8, 2019, *Futu Holdings Limited* (Nasdaq: FUTU) was officially listed on the Nasdaq Stock Exchange. For further information about *Futu*, please visit the company's official website at <https://www.futuhk.com>.

About BNY

BNY is a global financial services company that helps make money work for the world – managing it, moving it and keeping it safe. For 240 years BNY has partnered alongside clients, putting its expertise and platforms to work to help them achieve their ambitions. Today BNY helps over 90% of Fortune 100 companies and nearly all the top 100 banks globally to access the money they need. BNY supports governments in funding local projects and works with over 90% of the top 100 pension plans to safeguard investments for millions of individuals, and so much more. As of December 31, 2024, BNY oversees US\$52.1 trillion in assets under custody and/or administration and US\$2.0 trillion in assets under management.

BNY is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Headquartered in New York City, BNY employs over 50,000 people globally and has been named among Fortune's World's Most Admired Companies and Fast Company's Best Workplaces for Innovators. Additional information is available on www.bny.com. Follow on LinkedIn or visit the BNY Newsroom for the latest company news.

BNY Investments is one of the world's largest asset managers, managing over US\$2 trillion across a range of traditional and alternative assets through seven specialist investment firms — ARX Investimentos, Dreyfus, Insight Investment, Mellon Investments Corporation, Newton Investment Management, Siguler Guff & Company, and Walter Scott & Partners. For more information, visit www.bny.com/investments.

Important information

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BNY Mellon Investment Management Hong Kong Limited is registered with the Securities and Futures Commission (Central Entity Number: AQI762)