# >BNY

# **LiquidityDirect**<sup>™</sup>

# **BEST FOR ALL YOUR LIQUIDITY**



### THE NEXT GENERATION OF LIQUIDITY DIRECT: WHAT'S NEW?

LiquidityDirect, the first portal of its kind that launched in 1997, is pushing the boundaries again to embed innovative, cutting-edge solutions into the cash management space. Users will be delighted to experience additional investment options, analytical tools, workflow features and more! Leveraging simple yet powerful access points, users will be able to Do Work, Gain Insights and Manage Preferences.



#### Do Work!

- Submit trades across multiple asset classes, including Money Market Funds, Cleared Repo, Insured Cash Sweep (ICS), ETFs, Mutual Funds, Deposits and Cash Transfers, within a single trading module.
- Enhanced quick review provides net debits, credits and projected cash balance summaries to provide more relevant information, faster!

# **Gain Insights!**

- Industry-leading Focused Investing Tool is now available as part of the standard LiquidityDirect offering to gain deep understanding and knowledge on how various fund companies are embedding ESG/D&I features into their portfolio management process.
- Holdings page provides granular insight into holdings at account, asset class, currency or individual security level.
- Consolidated activity screens provide a look into all activity, including previous (last two weeks) and future transactions (Next two weeks), in a single Activity module across all the tradeable asset classes.





## **Manage Preferences!**

- Advanced control center module provides users the ability to manage all their trading and compliance rules.
- Alerts modules provide peace of mind to be notified when trades are a certain status, fund performance information breaches thresholds defined by you, and automatically receive fund literature via systemic notification.

The Future Is Here **START TAKING ADVANTAGE OF IT NOW!** 

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