



# LiquidityDirect<sup>SM</sup> SWEEPS APP

LiquidityDirect's Sweeps App unifies core sweep functionality into a modern, automated platform for seamless, global liquidity control. Designed for speed, clarity, and flexibility, it streamlines cash management while elevating operational efficiency and user experience. The next generation of automation has arrived.



## KEY FEATURES

**01 REBALANCE ABILITIES**  
Automate MMF portfolio rebalancing within sweep rules to maintain target allocations effortlessly, reducing manual intervention and risk.

**02 SWEEP LIMITS**  
Set sophisticated sweep limits based on Assets Under Management (AUM) of the funds, fixed thresholds, providing granular control over cash movements.

**03 ENHANCED USER INTERFACE (UI)**  
Modern, intuitive UI designed for bulk rule management, enabling users to create, edit, and monitor multiple sweep rules efficiently.

**04 "QUICK RULES" FOR ONE-CLICK SETUP**  
Simple rule setup allow rapid deployment of common sweep strategies (equal % allocation across all funds), accelerating onboarding and rule creation.

**05 UNIFIED PLATFORM POST-CONTROL CENTER DECOMMISSIONING**  
All Control Center functionalities are now fully integrated into the Sweeps App, eliminating fragmentation and simplifying user experience.

**06 NAV SWEEP SUPPORT**  
Seamlessly sweep based on Net Asset Value (NAV) from fund accounting, enabling more precise and dynamic cash allocation aligned with fund valuations. (Support Eagle & InvestOne Only)

## HOW IT WORKS

### Rule Creation and Management



Create and manage sweep rules in an enhanced, intuitive UI to configure rebalance options, limits, and targets with precision.



Use bulk upload and bulk edit to efficiently manage large sets of rules at once.



"Quick Rules" offer rapid setup with minimal inputs, ideal for standard sweep strategies.

## BENEFITS

### Simplified Experience

One consolidated platform for all sweep management needs, reducing complexity and training overhead.

### Greater Control & Flexibility

Advanced sweep parameters and rebalance capabilities empower clients to tailor cash management precisely to their strategies.

### Operational Efficiency

Bulk rule management and "Quick Rules" accelerate setup and reduce manual errors.

### Future-Ready Platform

Continuous enhancements and integrations ensure clients stay ahead in liquidity management innovation.

## Contact Us

To learn more about LiquidityDirect contact our team at:

[Liquidity.Direct@bny.com](mailto:Liquidity.Direct@bny.com)

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