BNY

ETX

Built for scale, built for speed, built for ETFs.

ETX (Exchange Traded Execution) is BNY's next-generation ETF digital platform, one single place where ETF strategies are designed, executed and managed end-to-end. As a gateway to the ETF ecosystem, ETX connects investment ideas, market participants, liquidity access and primary market workflows, helping clients move from concept to market with greater efficiency, transparency and confidence.

SOLUTION HIGHLIGHTS



Scalable Capabilities

An integrated, scalable ETF platform built on BNY infrastructure. Open architecture strengthens connectivity across the ETF ecosystem and supports expansion into new regions and structures.



Seamless End-to-End Digital Experience

From idea generation to market execution, one platform bringing together basket construction, connectivity, execution, and oversight in a single workflow for fewer handoffs and faster time to market.



Operational & Oversight Efficiency

Greater operational transparency and efficiency deliver enhanced oversight and a shared experience, reducing manual touchpoints, lowering operational risk, and supporting better-informed decisions.

BENEFITS AT A GLANCE

Portfolio Engineering & Basket Intelligence	A comprehensive basket tooling suite, including portfolio construction, custom negotiation, BNY's Intelligent Basket Builder, and fund-level NAV management across all asset classes, reducing latency from hours to minutes, enhancing pricing transparency and facilitating intraday liquidity.
Market Connectivity	Open architecture with front-to-back connectivity across issuers, authorized participants (APs), market makers and exchanges through real-time APIs and protocols. Plug-and-play integration with legacy systems supports deeper liquidity and consistent workflows at scale.
Execution Services	A unique, dedicated execution layer, with direct access to BNY Markets solutions including transaction routing, buy-side trading integration, FX Plus and capital markets connectivity. Portfolio management and market execution in one place, underpinned by BNY's broader infrastructure.
Data & Oversight	Real-time visibility into portfolios, baskets, flows, fees and collateral through configurable dashboards. Exception management and lifecycle reporting span pre-order to post-order, minimizing handoffs and latency.

Discover more at BNY.com or contact your relationship manager today.

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CAPABILITIES

Intelligent Basket Builder	Order Management	Exception-based Automation	Shared Experience	Custom Basket Negotiation
Look-through Analytics	Centralized AP services	ETF TradeDirect	FX Plus	Dashboard & Analytics

INDUSTRY LEADERSHIP*

$4.5T+
ETF assets under administration

70+
ETF issuers

$3T+
ETF order volume

2.8K+
funds

8.5K+
daily basket created

14M+
trades orginated and settled

MORE WAYS TO PARTNER WITH US

Tap into BNY's full suite of Platforms to amplify your experience so that you have the tools and resources needed to adapt to an ever-evolving market and its demands.

Asset Servicing	Integrated ETF operations, accounting, administration, custody and transfer agency, streamlining primary-market execution and strengthening NAV oversight.
Investment Management	Translate strategies into efficient ETF wrappers with product design, index capabilities, sub-advisory and model construction for scalable, governed implementation.
Distribution Support	Expand distribution with data-driven insights, targeted investor introductions and BNY Pershing access — accelerating placement across institutional and retail channels.
Markets	Liquidity and execution via authorized participants, trading, securities lending and FX hedging, supporting launches, self-seeding and rebalances.

THE BNY ADVANTAGE

BNY is a global financial services platforms company at the heart of the world's capital markets. For more than 240 years BNY has partnered alongside clients, using its expertise and platforms to help them operate more efficiently and accelerate growth.

*Internal BNY data as of 30 Sept 26

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