

November 2024

Brooke G. – Social Media Marketing – New York

My name's Brooke, and I'll be taking you along a day in my life as a BNY social media intern.

My commute consists of taking the train to Grand Central and then the subway.

This morning my commute will be a little different because the MarCom interns are heading down to Microsoft for a field trip.

Once I arrived at Microsoft and met up with the rest of the interns, we were taken up to the Garage floor which is the hub of innovation and creativity.

We got a tour of the floor and had the opportunity to see what it was like to create a prototype.

After that, we headed back to BNY to continue our day.

I caught up on some emails and then wrapped up my social media project that features our living wall.

Today, our floor catered lunch so I sat with some of the other interns to eat.

After lunch we headed down to the cafeteria to learn more about what Brooke does on the Chief of Staff.

I wrapped up the day by finishing some editing, attending a few meetings, and then enjoying free ice cream on the rooftop.

After packing up, the interns and I headed down to grab our complimentary coffee before heading home.

[Closing title on screen: BNY]

BNY is the corporate brand of The Bank of New York Mellon Corporation and may be used to reference the corporation as a whole and/or its various subsidiaries generally. This material and any products and services mentioned may be issued or provided in various countries by duly authorized and regulated subsidiaries, affiliates, and joint ventures of BNY. This material does not constitute a recommendation by BNY of any kind. The information herein is not intended to provide tax, legal, investment, accounting, financial or other professional advice on any matter, and should not be used or relied upon as such. The views expressed within this material are those of the contributors and not necessarily those of BNY. BNY has not independently verified the information contained in this material and makes no representation as to the accuracy, completeness, timeliness, merchantability or fitness for a specific purpose of the information provided in this material. BNY assumes no direct or consequential liability for any errors in or reliance upon this material.

This material may not be reproduced or disseminated in any form without the express prior written permission of BNY. BNY will not be responsible for updating any information contained within this material and opinions and information contained herein are subject to change without notice. Trademarks, service marks, logos and other intellectual property marks belong to their respective owners.

