

September 2024

BNY's Alts Bridge video transcript

[Background music]

Introducing Alts Bridge

Making alternative investing easier,

As ONLY BNY can.

Sitting at the center of the wealth ecosystem

Bridging asset managers, advisors and investors through market-leading software & services

BNY touches approximately 20% of the world's investible assets.

Working with over five hundred alternative asset managers

Providing solutions to trillions of dollars in wealth assets across millions of accounts

And built on an award-winning data and analytics platform.

BNY Alts Bridge

The integrated solution for finding accessing and holding alternative assets.

Making it easier for advisors to help their clients.

A curated marketplace of highly sought-after funds

And the information you need to navigate these opportunities.

Alts Bridge will work where you work.

Seamlessly integrated into your existing desktop

A unified, streamlined experience with the tools you already use.

Alts Bridge will make it simple.

Successfully subscribed to fund

Intelligent automation throughout the investment lifecycle

Prepopulating up to 100% of required fund documents

Enabling you to focus on what's most important: Your clients.

Products only BNY can deliver.

Integration only BNY can achieve.

Ease only BNY can offer.

Bridging the most sophisticated global asset managers, advisors and investors in the alternatives market

[Logo on screen: **BNY**]

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The platform is expected to be available to U.S. Registered Investment Advisors (RIAs) and Independent Broker-Dealers (IBDs) who are clients of BNY Pershing in fall 2024 with plans to expand to new channels in 2025.

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