

BNY iFlow

**DEEPER INSIGHTS INTO
THE WORLD'S MARKETS**

BNY iFlow

Deeper Insights into
the World's Markets

BNY iFlow offers insights into cross-asset investment flows by leveraging anonymized and aggregated information gathered from BNY's \$53.1 trillion in assets under custody*.

The data product provides T+1 views on investment flows, holdings, positioning, and shorts across fixed income, equities, and currencies. Differentiated from a traditional desk flow product, BNY iFlow leverages custody flow data to provide in-depth investor trend analyses to help investors navigate markets.

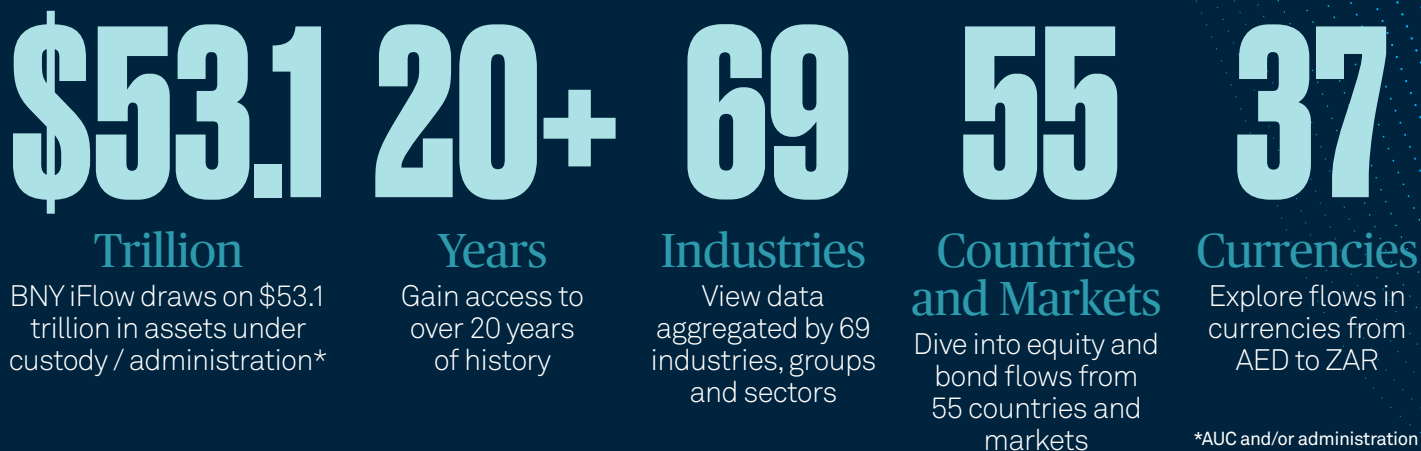
BNY's Markets Macro strategists, with 75+ years of combined experience, distill data into actionable insights to help investors manage risk and respond to market dynamics.

These actionable insights can be found within the iFlow publications – delivered to subscribers inboxes on a daily basis or accessed on the BNY iFlow self-service platform.

*AUC and/or administration figure
as of March 31, 2025.

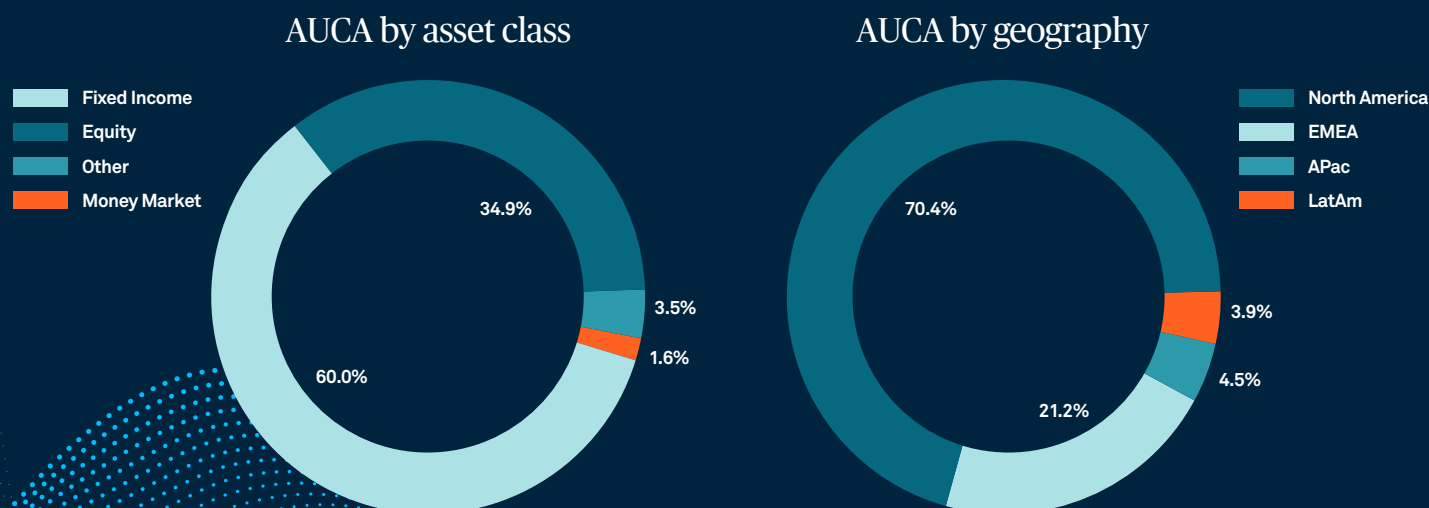


By the Numbers



Extract your own insights

While we provide extensive intelligence drawn from the flows, BNY iFlow platform also enables you to conduct your own analysis. Using flow information with less than a 24-hour time lag, BNY iFlow allows you to filter flows to test your own hypotheses and validate your own work in analyzing fixed income, equities and foreign exchange.



Data as of June 30, 2024
Sources: BNY, Federal Reserve Bank of New York, Bank of England, Bank for International Settlements

Curated Indicators

Our curated indicators demonstrate whether in-demand investment strategies are being pursued based on trends seen across flows, holdings and positioning data.

Mood

Mood measures investor preference for stocks and bonds, focusing on the difference between country-level global equity flows and core developed markets short duration sovereign bond flows.

Carry

Carry monitors the correlation between FX flows across currencies and the corresponding local government bond yields, indicating when real money investors are following carry strategies.

Trend

Trend gauges overall investment momentum in each currency, showing when these momentum trends began to emerge and how long they may persist.

Value

Value provides insight into value investing strategies in FX markets, indicating if oversold currencies have been overlooked or if overbought currencies are becoming rich.

Holdings

Holdings characterizes the exposure of real money to stock and bond markets, showing how investors deployed their capital along country, sector, credit rating, and maturity.

Positioning

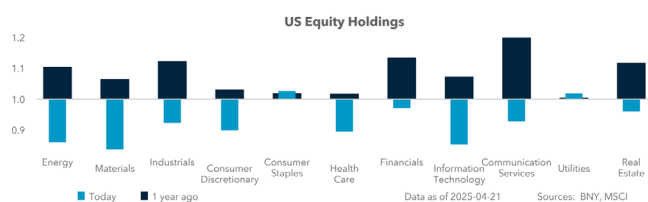
Positioning uses investor holdings as a foundation to measure investment preferences relative to adjacent opportunity sets, characterizing capital deployment across countries and sectors, in relation to other asset classes and simple benchmarks.

Shorts

Shorts captures borrowing/lending behavior across equity and bond markets globally, providing key ingredients to an understanding of investor preferences.

Green

Green examines how environmental, social and governance (ESG) investment mandates are impacting investor flows, showing the relationship between national- and regional-level ESG.

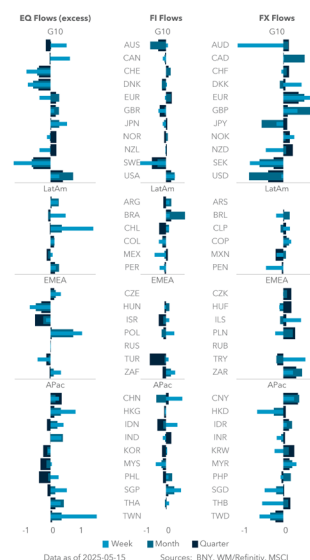


Exploring Holdings

Analyze investor holdings across various sectors to compare current trends with those from 1 year ago, illustrating investor behavior and trends.

Daily Flows

Explore aggregated flows over a one-week, one-month and one-quarter time horizon across the three asset classes.



Markets Macro Publications



Gain new data perspectives on a T+1 basis, anonymized and aggregated.



Access investor flows, holdings, positioning and shorts across fixed income, equities and currencies.



Experienced macro strategists analyze and interpret data daily.



Insights delivered to your inbox or accessed on the BNY iFlow platform.

HOW CAN I RECEIVE INSIGHTS?

Weekly Publications

Start of the Week: Consolidation of global market activity and key calendar events to provide informed asset allocation and trading decisions for the week ahead. Published every Sunday.

Short Thoughts: U.S. focused insights into interest rates, money markets, Fed policy and broad fixed income themes. Published every Tuesday.

Investor Trends: A deep dive into patterns and behaviors in equity, bond and currency markets around the globe, underpinned with deeper macro insights. Published every Wednesday.

FX: G10 & EM: A detailed analysis of global foreign exchange movements in developed and emerging markets. Published every Thursday.

Equities: In-depth look at the factors shaping equities markets in developed and emerging economies around the world. Published every Friday.

Daily Publications

Market Movers: Key activities and developments before the US market opens each morning.

Bi-Weekly Publications

Bi-Weekly Macro & Charting: Granular macro data and insightful charts every two weeks on Tuesdays.

Quarterly Publications

Quarterly Investor Trends: Review of key events during the previous quarter as well as a preview of what to expect in the coming months.

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scan the QR Code



Team



Bob Savage

Head of Markets Macro Strategy

Bob joined the firm in April 2019, adding to his 30+ years of experience in the industry, to run FX Sales in the Americas. He is a global macro thought leader, writing about markets trends and analysis on a daily basis throughout his career, while actively speaking at conferences and events.

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Wee Khoon Chong

APAC Macro Strategist

Highly experienced in Asian financial markets on both the buy and sell-side, Wee Khoon brings a fully rounded perspective to his strategy and commentary work. As a fluent Mandarin, Cantonese and Malay speaker, he brings extensive local knowledge to his analysis of APAC markets across asset classes.

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John Velis

Americas Macro Strategist

John leads our North American cross-asset class commentary, with a particular focus on analyzing monetary policy, inflation and employment data. A highly sought-after commentator on financial television networks around the globe, John has also been instrumental in the development of our suite of iFlow indicators.

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John Arabadjis

Head of Markets Macro Research & Development

John is responsible for developing metrics and analytics, for both BNY and our clients, by applying the tools of data science to vast amounts of market and macroeconomic data. His areas of specialization include behavioral finance, alternative data, multi-asset risk management, sustainable investing, private equity and quantitative investment management.

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Geoff Yu

EMEA Macro Strategist

Geoff is a proven analyst and commentator on the FX and fixed income sectors. Not only is he an expert on the UK and European currency markets, Geoff is also a specialist on economic and political developments in China, being a particularly keen observer of the People's Bank of China and its policy objectives.

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Jenn Sherman

Head of Strategy & Insights

Jenn leads development of our iFlow product and generating client insights. With over 10 years in the industry, Jenn has held various roles across BNY Product, Strategy, and Data Insights teams. Jenn brings a unique connectivity to the FinTech landscape and is always exploring ways to improve the product in conjunction with client feedback.

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Find out more

To learn more about BNY iFlow and its capabilities or to request a demonstration of the platform, please reach out to any member of the BNY iFlow team at iFlow@bny.com, or contact your regular BNY relationship manager.

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